



# Hoppr

**A multi-screen approach to addressable advertising**



# Digital audiences enjoy multi-screen experiences.

Beyond their Connected TV, digital audiences watch programmes on digital screens wherever they are and whenever they like.

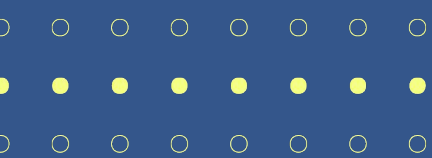
The same media content can be viewed on multiple screens across platforms and services.

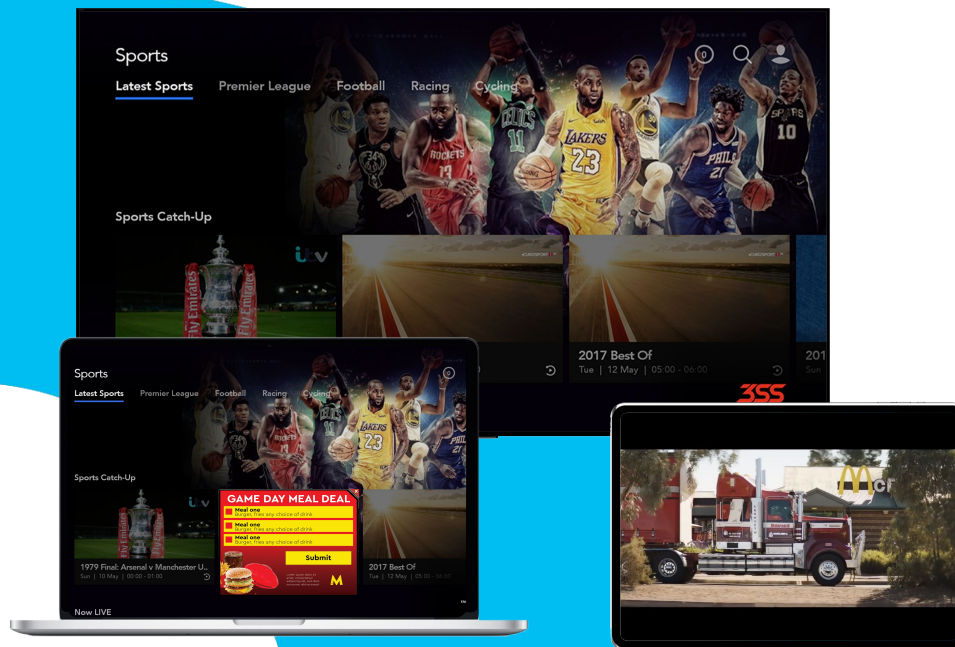
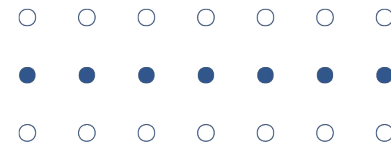
This makes connecting with audiences across multiple screens critical for operators.





**Hoppr empowers operators with  
addressable advertising across their  
multi-screen offerings.**





## Hoppr is a flexible and adaptable platform unlocking addressable advertising.

Orchestrate delivery of ads across multiple screens, ensuring consistent user experiences.

Create targeted messages that truly connect with audiences throughout your ecosystem.

Integrate Hoppr's solution into your existing ecosystem with minimum impact.

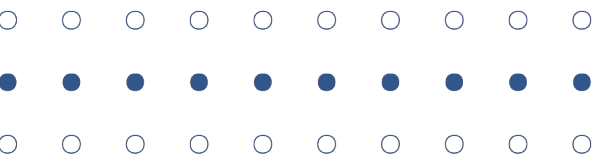
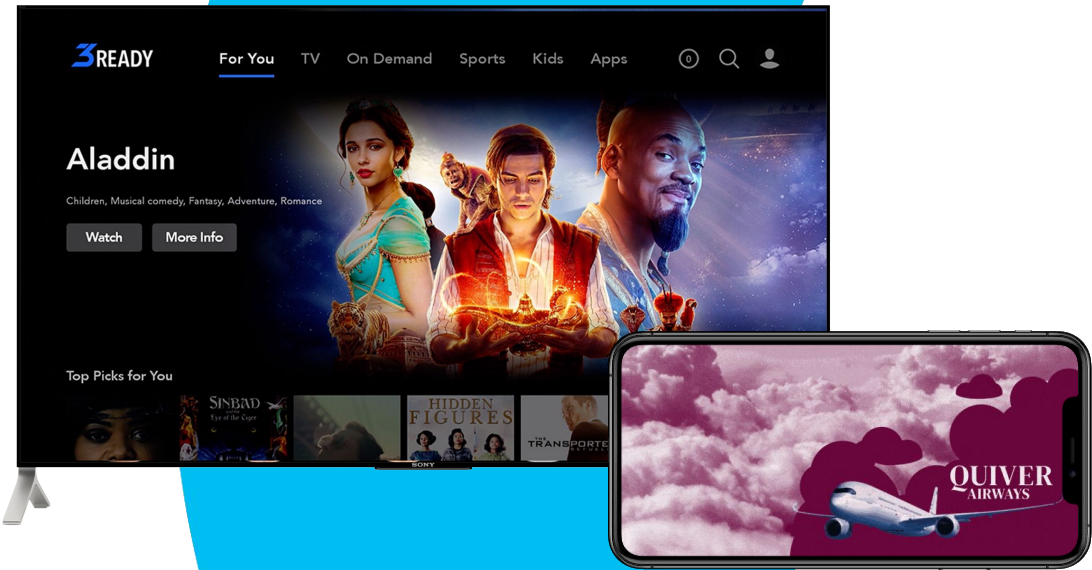


# Hoppr's Ad Engine orchestrates consistent multi-screen ad delivery.

Hoppr creates a coherent and intelligent messaging ecosystem.

Audiences enjoy smart, flexible content that remains relevant across multiple screens.

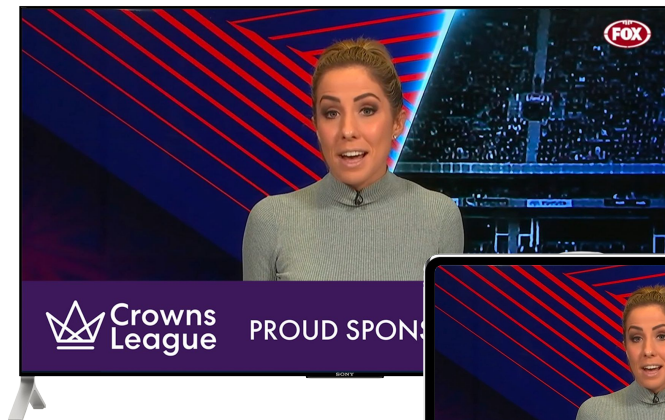
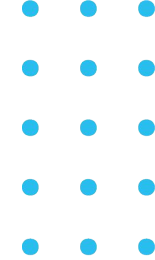
Messaging across devices builds a story for users, creating new engagement opportunities.







Engage audiences with consistent experiences across multiple screens.



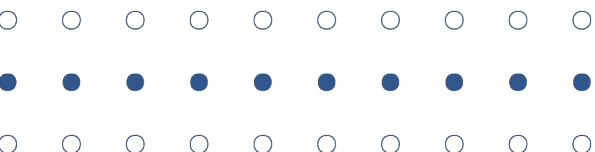
Deploy adverts on AndroidTV STB.



Wherever audiences go, Hopper can follow.



Display consistent ads on mobile screens.

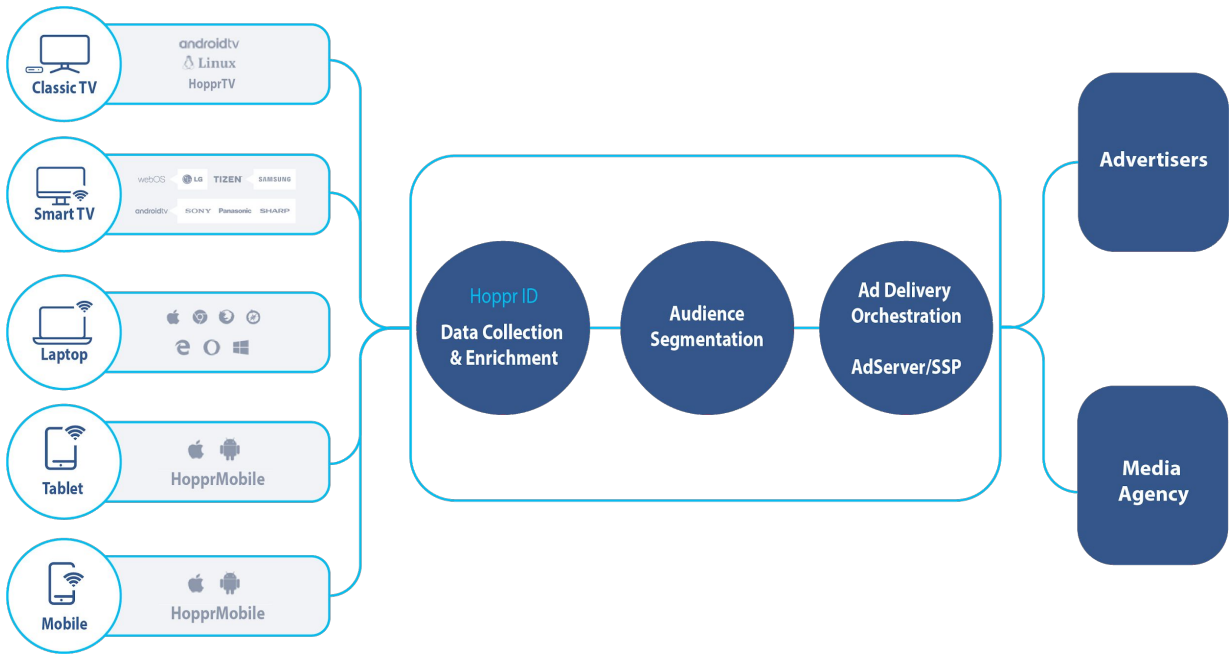




# Hoppr is easily integrated to any platform.

Adaptable to any operator platform with small scale SDK integration.

Seamless integration when leveraging our UI partners (e.g. 3SS)





## Hopper's adaptable advertising solution

- ◉ Real time control of advertising mix: ad unit, audience, frequency, multi-screen messaging.
- ◉ Personalised ad experience on every screen thanks to a rich audience data
- ◉ Consistent experience cross platforms.





**With Hopper  
you never miss  
an opportunity  
to connect.**

